

# First Aid. First Choice.

## Protect your employees:

- Real-time voice-assisted first aid training
- One-touch voice and visual first aid prompts
- Interactive yes/no questions and scenario-based protocols
- Color-coded first aid supplies to reduce errors

## Protect your company:

- First aid training is first line of defense
- E-learning training in first aid/basic life support protocols
- Liability protection with records of successful E-learning test results
- Fifteen minutes with **First Voice** improves retention of traditional first aid training

## What's Your ROI?

### Investment:

- ~\$2,000 per unit (One unit recommended within 4-minute run of every work station)

### Return:

- \$11,400 reduced injury cost (average disabling injury costs \$38,000)
- Shorter rehabilitation
- Fewer permanent disabilities
- Fewer days off the job
- Average work comp credit of \$250 per unit

## What is First Voice?

- Voice-assisted coaching system with interactive instructions for over 30 medical emergencies and prioritization steps for multiple injuries
- Reinforces first aid training and talks lay responders through emergency protocols to provide best-practices care until professional help arrives

## What is First Voice E-learning?

- Liability protection tool
- Response team members train in first aid/basic life support (BLS) procedures via web-based learning
- The E-learning tool tests knowledge and records training experiences to reduce company liability



888-473-1777

Contact your local distributor or go to [www.think-safe.com](http://www.think-safe.com) for more information.

# Making Minutes Matter

## **0 minutes:**

Breathing stops.  
Heart will soon stop beating.

## **4-6 minutes:**

Brain damage possible.

## **6-10 minutes:**

Brain damage likely.

## **Over 10 minutes:**

Irreversible brain damage certain.

## How has First Voice impacted our customers?

1

### **Workers at an ethanol processing plant rely on First Voice E-learning for emergency preparedness:**

"We are having great success (and even more fun) with the E-learning. The feedback from our employees gives us the secure feeling that we are prepared to administer the best possible on-site first aid to our employees or contractors, if the need would arise."

2

### **A law enforcement officer is first on the scene after a low-impact car-bicycle collision:**

The patient was experiencing chest pain, and the officer was alone in a rural area. The officer turned to *First Voice* to talk him through the appropriate first aid steps until advanced care took over.

3

### **A company in a remote area depends on First Voice for real-time first aid training:**

"What an outstanding product that delivers effective, easy-to-understand, interactive first aid training! Being in a remote area and having EMS a minimum of 10 minutes away from our facility, *First Voice* is a 'got-to-have' system."